



## **Day 1 Facebook Live Outline**

### **First 1-5 minutes:**

- Welcome your audience to your Facebook live.
- Talk about why Thrive Life has made such a difference in your family's life. Talk about any health benefits you've experienced and how your cooking experience has changed.
  - Examples:
    - Not wasting food
    - Faster, healthier meals
    - Saving money on grocery bill
    - Have lost weight
    - Kids are eating healthier
    - Getting fast food less often

### **Next 1-5 minutes:**

- Give them the basics of the sale:
  - Start and end dates
  - Your favorite products that are on sale
  - Cinco de Mayo Pack promo, First 200 people to purchase To Go 8-Pack promo, and \$200 purchase promo
  - How they can place their order
- Tell them to comment if they're interested in learning more or purchasing. Tell them you will follow up.
- Thank them for joining your Facebook Live and for supporting your business.